

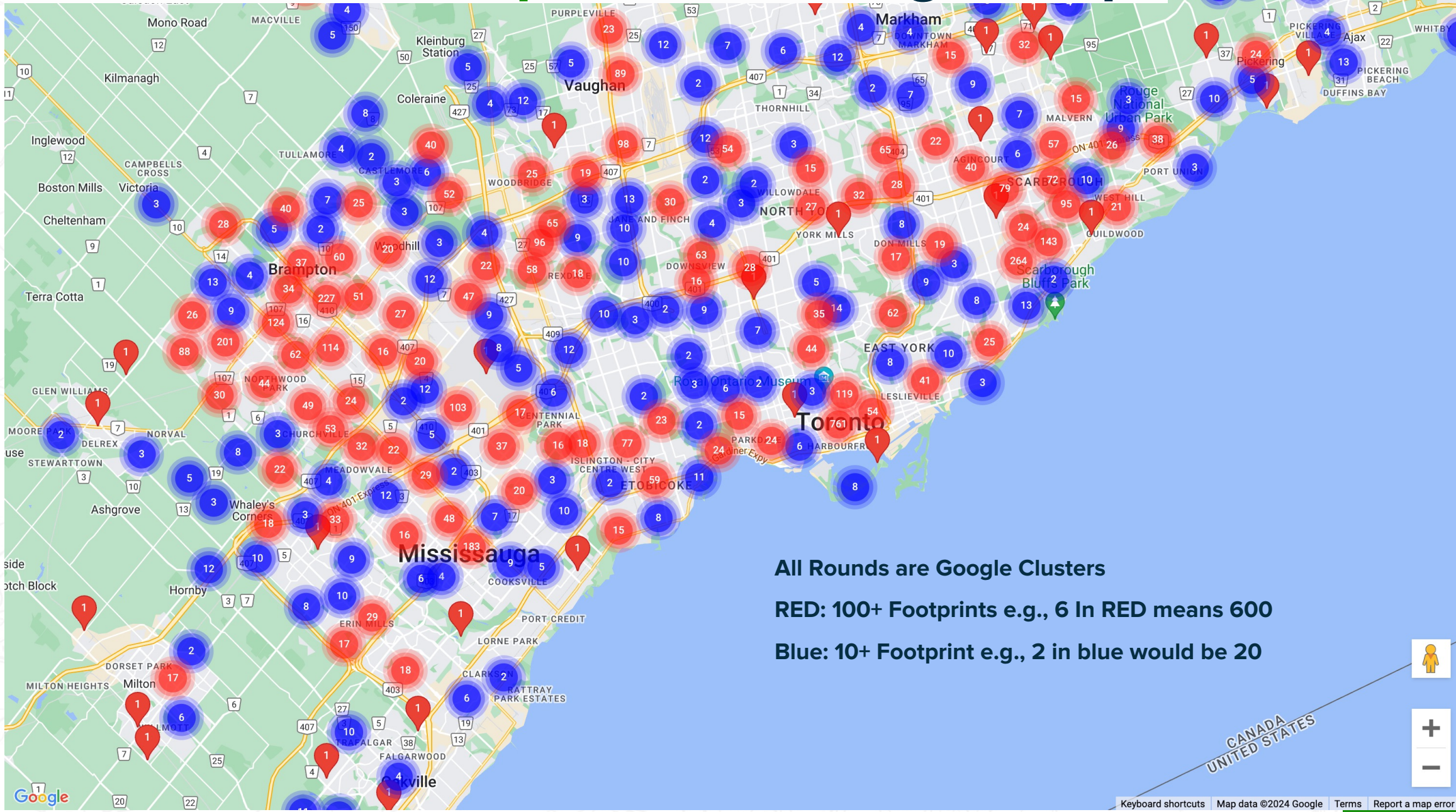


eatance.

“No Markup” Food Ordering App

HAPPY YOU, HAPPY RESTAURANTS!

Active Users Footprints on Google Maps



Eatance App Numbers (Coupon + New App)

266

Total Restaurants



[View More](#)

378

Total Coupons



[View More](#)

3,549,542

Total Impression



[View More](#)

57,600

Total Coupons View



[View More](#)

20,816

Total Downloads



[View More](#)

163

Total Coupons Request



[View More](#)

19th JUNE, 24

New App Launch

681+

Orders

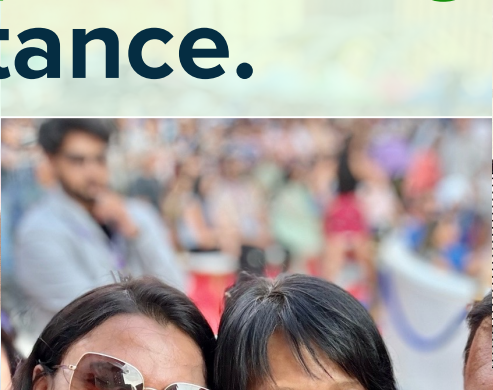
14,088.51+

Total Order Value

** Disclaimer: All Data are till 16th Aug 2024 & only for Food Ordering*



Representing Eatance.



MENU

LET'S WORK SMARTER, NOT HARDER.

CANADA'S FOODSERVICE MAGAZINE

Atul Purohit

NAVRANG NAVRATRI

Aditya Gadhi



SHOW UP FOR THE INDUSTRY YOU LOVE.

RC Show

Restaurants Canada

TORONTO

HEART & HUSTLE

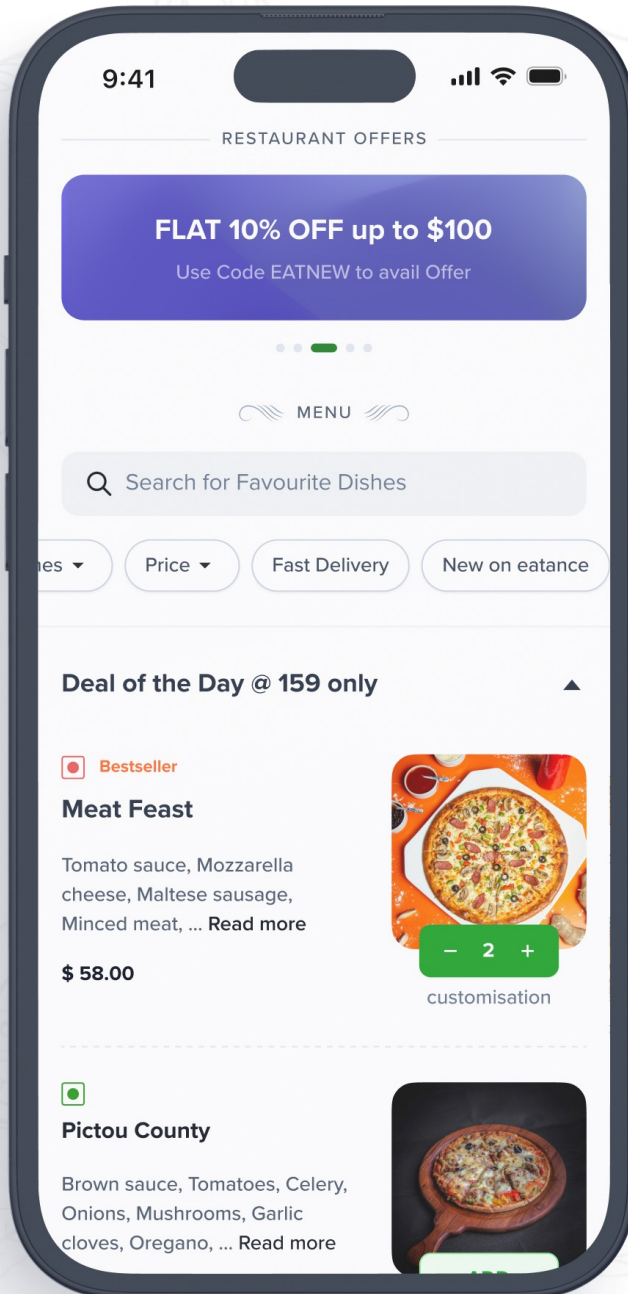
SLOW US YOUR

”No Markup” & “Restaurant Empowerment”?

No Markup: No inflated Prices or Overpriced Menu on eatance App as we **Do Not Earn from Commission** to the Restaurant

Restaurant Empowerment: Eatance acts as an extension of your restaurant, **not a separate entity**, We believe in **sharing all data** with you, ensuring complete transparency by **directly connecting diners** to you.

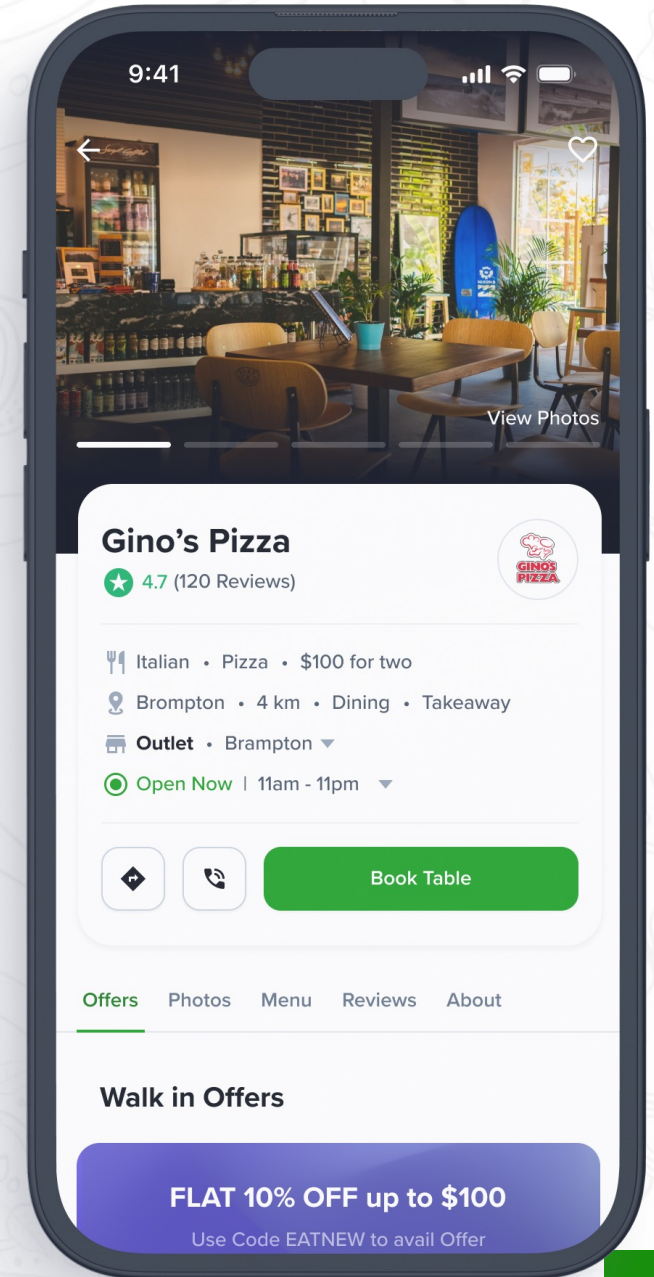
Food Ordering



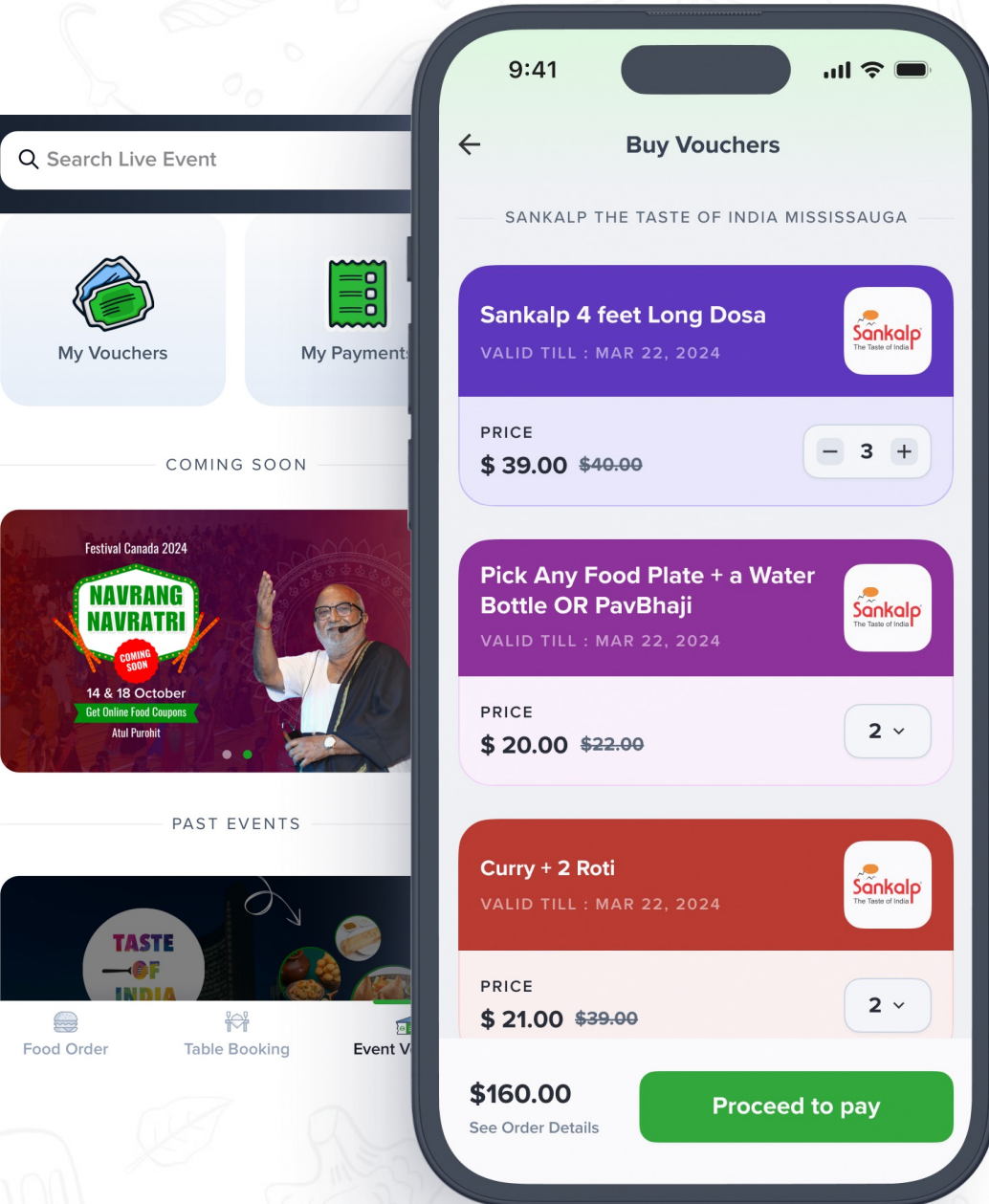
- ✓ **Elegant UI:** Smooth and intuitive ordering experience.
- ✓ **Restaurant Branding:** Customizable banners, logos, and details.
- ✓ **Promotional Deals:** No-cost promotions to boost sales.
- ✓ **Filter & Search:** Quickly find dishes with advanced options.
- ✓ **ASAP & Scheduled Orders:** Immediate or scheduled delivery.
- ✓ **TIP Management:** Simplified tip handling system.
- ✓ **Loyalty Points:** Reward customers and increase retention.
- ✓ **Smart Upsell:** Encourage larger orders to boost revenue
- ✓ **User Data:** Data to optimize offerings and enhance experiences.

Table Booking

- ✓ **Easy Exploration:** Search by cuisine, location, and brands.
- ✓ **Restaurant Vibes:** Display restaurant photos in a gallery.
- ✓ **AI Reviews:** Google-integrated AI-generated reviews.
- ✓ **Effortless Booking:** Simple time slots and food preferences.
- ✓ **Dietary & Special Requests:** Pre-communicate needs
- ✓ **Confirmations & Reminders:** Automated booking confirmations
- ✓ **Easy Cancellation:** Convenient cancelling and rebooking options.
- ✓ **Restaurant Alerts:** Immediate notifications for bookings or cancellations.



Event Voucher

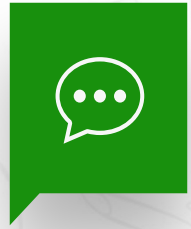


- ✓ **Digital Tickets & Bookings:** Sell tickets and book special events.
- ✓ **Skip the Line:** Bypass queues for entry and food orders.
- ✓ **Proven Success:** \$81K in vouchers sold, 5 food events, and 2 ticket events onboarded.
- ✓ **Customer Convincer:** Strengthens existing relationships.
- ✓ **Rewards Integration:** Earn Eatance coins, boosting loyalty.
- ✓ **Support Local Events:** Drives attendance and benefits the community.
- ✓ **Boost Sales:** Cuts food service time from 80 to 20 seconds.

Why Diners **Love Eatance?**

- **Save 40% to 90%:** Enjoy real menu prices & Amazing Offers.
- **Rewards & Loyalty Points:** Earn points with every action & Get 5% extra off
- **Seamless Ordering:** Intuitive and elegant UI for a smooth ordering experience.
- **Flexible Delivery Options:** Choose between ASAP or scheduled deliveries.
- **Exclusive Promotions:** Access special deals directly from restaurants.
- **Comprehensive Search:** Easily find favourite dishes
- **Transparent Connection:** Directly connect with restaurants
- **Table Booking Convenience:** Effortlessly reserve tables
- **Support Local Restaurants:** Feel good about supporting local businesses
- **Event Convenience:** Skip the payment line at events for a hassle-free experience.





Needs from Restaurants?

- **Join the Eatance platform** as a partner restaurant with Additional Details. [CLICK HERE to Onboard](#)
- **Engage in promotional offers** start easy options for pickup, party orders, or dine-in deals
- **Provide Regular Feedback** to help us improve the app and services
- **Trust Eatance,** we believe in our mission, and we need your confidence to succeed.

Events Onboarded

- ✓ Flavors & Arts of India
Date: 18th to 19th May, **E:** 65k, **R:** Sponsored, Partner & Exhibitor
- ✓ Collision 2024 as Growth Startup
Date: 17th to 20th June, **E:** 40k, **R:** Exhibitor
- ✓ Eatance BOGOSTAV
Date: 1st July to 31st July, **E:** 25k + 3M Impressions **R:** Platform Partner
- ✓ Festival Of South Asia
Date: 20th to 21th July, **E:** 250k, **R:** Sponsored, Partner & Exhibitor
- ✓ Taste Of India, Toronto
Date: 3rd & 4th Aug, **E:** 350k, **R:** Sponsored, Partner & Exhibitor
- ✓ Eatance Navratri
Date: 6th Oct, **E:** 1.2k, **R:** Organiser, Promoter and Ticket booking
- ✓ Navrang Navratri With Atul Purohit & Aditya Ghadhvi
Date: 12, 13, 14, 18, 19 Oct, **E:** 80k, **R:** Sponsored, Partner & Exhibitor



Eatance Vs. Competitors (From ChatGPT 4)

Feature/Aspect	Eatance	SkipTheDishes	DoorDash	Ritual.co	Fantuan	Chowbus	Uber Eats
Business Model & Pricing	2.9% + \$0.50 per order as transaction fee, subscription fee after \$2000 in 2 months.	15% to 30% commission on orders.	High commission fees, DashPass subscription.	\$0.99 to \$1.50 from diners, 9% to 15% Commission from restaurants.	Commission fees, ethnic cuisine focus.	Commission fees, focus on Asian cuisine.	15% to 30% commission, higher prices.
Focus on Restaurant Empowerment	Zero commission, Data Sharing for optimization.	Large user base, limited restaurant empowerment.	Focus on delivery, less restaurant support.	Social ordering, lower fees, less empowerment.	Ethnic communities, charges commissions.	Curated approach, niche focus.	Focus on convenience, limited restaurant support.
Comprehensive Features	Restaurant Growth Focused, Table booking, event vouchers, scheduled orders.	Delivery-focused, fewer additional features.	Delivery-focused, fewer dining-related features.	Social ordering and rewards, limited features.	Food delivery, errands, shopping assistance.	High-quality meals, authentic experiences.	Delivery-focused, fewer features beyond delivery.
Target Audience	Consumers and restaurants, transparency and value.	Broad Canadian audience seeking convenience.	Urban consumers, frequent delivery users.	Urban professionals, office workers.	Asian populations in urban centers.	Urban consumers interested in authentic cuisine.	Broad audience seeking fast food delivery.



The Fox And Fiddle



Daal Roti



Curryish Tavern



Que Rico Tapas Bar



S Motiram Sweets



Moti Mahal



Junction Foods



Mumbaikar



Premium Sweets



East Tea Can



Rapizza



Maharaja Bhog



Sankalp - The Taste Of India



EggHolic

EXPERT



Barkat Restaurant

EXPERT



Ullou Lounge

Ullou lounge

FAQ

1. What is Eatance?

Eatance is a "No Markup" food ordering app designed to benefit both diners and restaurants by offering genuine menu prices and reducing commission fees.

2. How do Eatance coins work?

Eatance coins are given to app users as rewards and must be utilized at partner restaurants through online payment.

3. What do I need to do as a partner restaurant?

Fill in the Onboarding form with your full menu, participate in promotions, give feedback, collaborate on marketing efforts, and Trust eatance.

4. How do I get started with Eatance?

Fill in the Onboarding form with your full menu and our team to begin the onboarding process.

5. What are the payment charges?

Eatance charges a 2.9% + \$0.50 transaction fee covering payment, calls, messaging, and server costs. A subscription fee of \$99 or \$149 will apply after your restaurant surpasses \$2,000 in transactions within two months.

6. How will the payment process work?

All transactions will be processed online through the Eatance app, ensuring secure and efficient payments directly to our account. Every Monday, we will send you an invoice request, and once received, we will transfer your money within 24 hours.

7. How will Eatance promote my restaurant?

Eatance can promote your restaurant through the app, social media, Groups and targeted campaigns to boost both pickup and dine-in traffic.

8. How do I complete the orders?

Once onboarding is completed, you will receive access to the Admin portal, which can be opened on any browser, and the Admin app is available for Android & iOS. You can provide access to your team and manage orders and other details from the portal. You will also receive notifications via SMS and call for each order.

eatance.

Thank You!

Contact Us

 EatanceApp.com

 **647-621-3096**

 info@eatanceapp.com